

## Sponsorship Prospectus



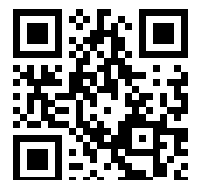
**Pisa, Italy**  
**June 13-16, 2018**



**Sant'Anna**

Scuola Universitaria Superiore Pisa

<http://eurohaptics2018.org/>  
[sponsoring@eurohaptics2018.org](mailto:sponsoring@eurohaptics2018.org)



Dear Partner,

As General Chair of **Eurohaptics 2018 (EH2018)**, I am delighted to invite you to join us as a sponsor or exhibitor. Our conference is a major international conference on haptics and touch enabled computer applications, and the primary European meeting for researchers in this field.

Eurohaptics 2018 conference, to be held in Pisa, Italy, June 13-16, 2018, will provide researchers from academia and industry with an opportunity to present ideas and establish contacts with other haptics researchers from around the world. The conference will be held at Palazzo dei Congressi di Pisa (Pisa Conference Center).

Established in 2001, Eurohaptics is a vibrant interdisciplinary forum where more than 400 attendees are expected. Scientists, engineers, developers, and designers come together to share advances, spark new collaborations, and envision a future that benefits from rich physical interactions between humans, computers and machines.

We hope you are able to join us in making EH2018 a tremendous success. Our Industry and Sponsorship Chairs will be happy to work with you to find a level of participation that best fits your organization's needs:

Sponsorship Chairs: [sponsors@hapticssymposium.org](mailto:sponsors@hapticssymposium.org)

- Carlo Alberto Avizzano, Scuola Superiore Sant'Anna, Italy
- Manuel Ferre, Universidad Politécnica de Madrid, Spain

We hope you will consider joining us in Pisa!

Sincerely,



**Antonio Frisoli**

General Chair, Eurohaptics 2018  
*Scuola Superiore Sant'Anna, Italy*

**The venue: Pisa**

Located on the banks of the river Arno, Pisa is well known for being an old Maritime republic. Today the city is visited by millions of tourists attracted by its beautiful architecture and the world-famous Leaning Tower.

Its central position, a few kilometers away from the sea allow Pisa to play a key role in national and international tourism.

The Eurohaptics 2018 conference will end on June 16 with a farewell party named "Waiting for Luminaria di San Ranieri". Indeed, right after the party, one of the most important part of the festivities for the patron saint of the city of Pisa, the amazing Luminaria di San Ranieri will take place.



The tradition of lighting the city with candles dates back to 1688. Nowadays over 70,000 "lumini" (how candles are called in Italian when they are inside a glass container) burn and reflect on the river. The city along the lungarno simply glows.





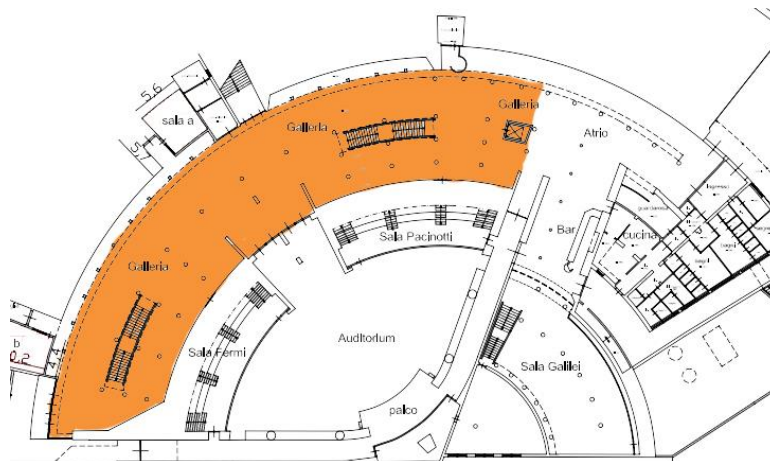
### The congress center

Eurohaptics 2018 will be held at Palazzo dei Congressi di Pisa (Pisa Conference Center) in Center City Pisa. This Centre is a striking and multifunctional space. It is the perfect facility to experience emotions and organize memorable conferences, meetings, expos etc. This historical space was built in 1984 and since then it has never lost sight of its technological



## Eurohaptics 2018 Exhibitor/Sponsor Opportunities

Exhibitor/sponsor space will take place in the main exhibitor space in the Galleria of Palazzo dei Congressi (orange zone).



**Figure 1. Map of the conference exhibitor space, to be held in Galleria (orange zone)**

The packages provide you with maximum exposure at the conference. We have designed the support levels to allow organizations of various sizes to be represented. Please note that the benefits listed here are the default for the given level of support. Please don't hesitate to contact us if you would like to tailor your benefits in a different manner! We will work with you.

## Platinum

€ 5,000

4 Conference Registrations<sup>1</sup>

— ● —

9m<sup>2</sup> of Optional Exhibit Plus Space<sup>4</sup>

— ● —

Logo on Website Platinum Area<sup>2</sup>

— ● —

Full Page Recognition in Final Program<sup>2</sup>

— ● —

Optional Attendee Bag Insert<sup>3</sup>

— ● —

An opportunity to give an introductory welcome talk at the Banquet

## GOLD

€ 3,000

3 Conference Registrations<sup>1</sup>

— ● —

9m<sup>2</sup> of Optional Exhibit Space<sup>4</sup>

— ● —

Logo on Website Gold Area<sup>2</sup>

— ● —

Half Page Recognition in Final Program<sup>2</sup>

— ● —

Optional Attendee Bag Insert<sup>3</sup>

— ● —

An opportunity to sponsor an award (limited)

## SILVER

€ 1,600

2 Conference Registrations<sup>1</sup>

— ● —

6m<sup>2</sup> of Optional Exhibit Space<sup>4</sup>

— ● —

Logo on Website Silver Area<sup>2</sup>

— ● —

Quarter Page Recognition in Final Program<sup>2</sup>

— ● —

Optional Attendee Bag Insert<sup>3</sup>

— ● —

An opportunity to sponsor an award (limited)

## BRONZE

€ 800

1 Conference Registration<sup>1</sup>

— ● —

Logo on Website Bronze Area<sup>2</sup>

— ● —

Logo Recognition in Final Program<sup>2</sup>

— ● —

Optional Attendee Bag Insert<sup>3</sup>

### NOTES:

1. Each conference registration includes:

- Electronic proceedings
- All technical sessions
- Reception ticket
- Banquet ticket

2. Design and creation of logo/ad are the responsibility of the supporter. Inclusion in printed conference materials requires application be completed prior to printed materials deadline

3. Design and printing of attendee bag materials is the responsibility of the supporter.

4. If exhibition space is desired, please indicate this on the application form. Exhibit space is limited, and will be filled on a first come, first served basis. Exhibit space dimensions to be confirmed